

RAW FEEDING

CARING FOR YOUR PETS
THE BEST WAY YOU CAN

An Introduction & Guide to feeding the Raw Way

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Raw Pawz
QUALITY PET FOOD SUPPLIERS

YOUR FREE E-BOOK!

A BEGINNERS GUIDANCE TO STARTING OUT WITH
THE RAW FOOD DIET FOR YOUR PETS

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Foreword

I have been breeding and raising German shepherd dogs for the last 15 years and have always fed exclusively raw.

This is fed to my dogs throughout their lives including pregnancy and for weaning 4 week old pups onto a raw diet for life, I firmly believe this is the biologically appropriate food for all dogs, large and small, I have found many benefits to feeding my dogs this way, these include easier weight management, shiny coats, healthy tartar free teeth, and by far the greatest benefit is just how much my dogs enjoy their food.

My dogs have produced many healthy litters, feeding their pups is made easy due to the nourishment raw food provides, they have a zest for life and are happy and content.

Raw food is devoured, never left in the bowl to go dry, eating raw food also provides exercise and mental stimulation I have written this book to provide a basic introduction for those who are planning to feed their dogs a raw diet but don't really now where to begin There are many printed books on this subject which are definitely worth reading, I myself began raw feeding after reading Dr Ian Billinghursts book entitled "The BARF Diet "The internet also provides information, this E-book is written as a beginners guide.



Foreword continued

Introducing you to the delights of feeding your dog a raw food diet also known as The BARF diet

(bones and raw food) originally devised by the Australian Vet Dr Ian Billinghurst. This natural feeding plan has been around for many years, but just recently has found new fame on the TV and in the news, mainly being portrayed in a negative light, this negativity has been driven by the dry dog food producers.

This way of feeding your dog (or even other pets) has been fostered by so many people who have their pets as just companions, working dogs and exhibition dogs too. There has never been anyone in my 15 plus years who have reverted back to dry food or other processed unhealthy alternatives.



Feeding your dog on real food that he evolved to eat can be very easy to do these days as there are now many frozen raw food producers offering good quality raw meals.

These include the convenient complete meals to the many minced meats and extras like chicken carcasses, turkey necks and choices of offal, all frozen and ready to defrost and feed to your dog.

At Raw Pawz we stock a good range of complete meals from suppliers like Albion Meats, Canine Kitchen and Bulmers These DEFRA approved companies all offer a range of quality meats, offal, poultry pieces and fish. A healthy dog being fed on a natural diet is a happy contented dog.



What is Raw Feeding & why make the switch?

Raw feeding is offering your dog a diet made up of raw meat, bones, offal, fruit & veg, fish and eggs, basically mimicking the diet of wolves.

Our beloved dogs share 99% of their DNA with Wolves as they are descended from the wolves that we humans domesticated and over the years have evolved into the many breeds of dog that we know today.

Responsible raw feeding changes lives, it has many health benefits for your dog.

Firstly raw food is the perfect food as it is easily digested and because there are no fillers in raw food all of it is utilised thereby producing relatively little waste.... Less excrement for you to pick up!!

Secondly, all that chewing on bones helps to keep your dogs teeth clean so there is much less chance of tartar build up.

Thirdly, you will notice that your dogs coat will become thicker and more glossy.

Fourthly, it is much easier to manage your dogs weight by feeding natural food, most dogs lose any extra weight that they have been carrying from their inappropriate dry food when they eat a raw diet.

Another benefit of feeding natural food is that you do not need to gradually transition your dog onto raw, because it is his intended food he can swap straight over.

Where do I start? Here at Raw Pawz we stock a variety of frozen complete meals packaged in individual portions that contain everything your dog needs, namely meat, offal, bone and fruit and veg in a handy plastic container. all you need to do is defrost overnight and open and feed to your dog.

The Pros & Cons of Raw Feeding

As mentioned earlier there are health benefits for your raw fed dog.

Dogs were not evolved to eat heavily processed dry biscuits made from cereals with a bit of meat flavoring added in. that kind of food is not easily digested and results in large piles of dark green sloppy excrement and quite often a dull coat.

One benefit of raw feeding is the natural behavior used to eat a bone, the tugging, pulling and chewing is great exercise for your dog as well as mentally stimulating for him.

All dogs can eat a raw diet whatever their shape, size or breed, from the tiniest chihuahua to the largest Great Dane. Adult dogs should be fed 2% - 3% of their body weight in food, see the scale provided

Ratios from the tables herein (refer to page #) are meant as a base line to work from, for example you can try adding more food if your dog looks too thin, and also reduce food if too fat. You can gauge how your dog looks if you are not sure by comparing or looking up the body mass index online. There are plenty of resources online

RawPawz tables are only a guide as all dogs are different, for example, they may have higher or lower levels of exercise/ activity.



Once you become more confident with raw feeding you may wish to construct your own meals. we also stock a variety of minced meats such as chicken, lamb, beef, tripe, turkey etc We also have chicken carcasses, turkey necks, duck wings and much more.

You can buy your food in convenient fortnightly, monthly batches or whatever suits your life style. You can keep your dogs food in your freezer at home and buy more whenever you need it.

we also stock 100% natural treats made from all natural ingredients such as pigs ears, pigs snouts, liver strips, venison strips etc all carefully dried and packaged for your convenience.



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Raw Dog food diets and the controversy

There has been a recent upsurge of interest in raw feeding for dogs, mainly because more and more people are coming to realise that raw meat is the perfect food for their dog.

The main bone of contention seems to be focused around the potential risk of bacteria being transferred from the raw food. As with ALL fresh food products that we handle on a daily basis for our families and our pets there is always the possibility of bacteria being present, lettuce is just as likely as raw meat to contain bacteria.

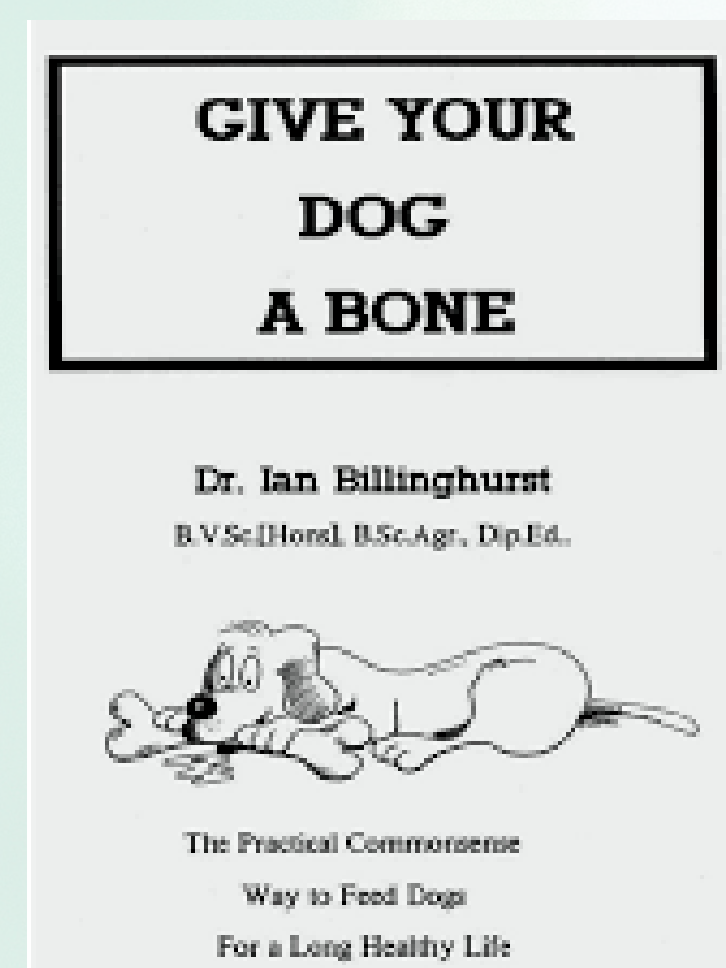
The important thing to bear in mind is the use of sensible hygiene practices, mainly washing our hands thoroughly after handling/preparing all fresh food stuffs, so just as you would wash your hands after handling a steak or chicken for yourself, you would take the same level of care with your dogs food.

The media has reported this in some places in 2017-2018 and has wrongly put out the news that raw feeding is bad for our dogs/pets. One in particular was reported to the public attempting to inform us about the bacteria from chicken and other meats and the salmonella dangers. This study was undertaken by human nutritionists (paid for by whom I could not find out but please search and read the article) from a University in the Netherlands and the article went on to take the whole thing out of context leaving the reader confused to say the least

I personally have researched this whole subject over years and can honestly say that the study was firstly undertaken by people who are not qualified in regards to dogs and other pets and yet were quoted as experts. We have to be careful of what information we believe when it comes to something so important and therefore we have to go to source for the real expertise.

There are many experts who study this specific science and as mentioned, Dr Billinghamurst rates as one of the highest in his field.

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Author, Educator, Nutritionist
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If you use social media you will be able to join one of the many raw feeding groups that offer advice and share their daily experiences with members, these are great for raw beginners....

There are also other fantastic readings to be had. A good in-depth approach to starting would be to read Dr Ian Billinghurst's book above and this should make you feel comfortable enough to go that bit further into this obscure subject of dieting and dogs.

Why feed raw?

Dogs have evolved from the wolf so all dogs can and should ideally eat a diet based as closely as possible to that of wolves.

In the wild, a wolf would not harvest some wheat, oats, corn etc, grind it up and bake it at high heat to make a biscuit..... He would eat raw meat.

The wolf would eat muscle meat, bones, heart, lungs, liver, the rib cage in fact he would eat pretty much all of the animal including the stomach contents which is basically chewed up vegetable matter. He would also scavenge on wind fallen fruits. Dig up vegetables and roots, take berries and steal eggs from birds nest.... All of which he would eat raw..... As nature intended



The Benefits of raw feeding

An improvement in general health, namely avoiding ear infections, itchy skin conditions, bowel problems and allergies to wheat and cereal.

No doggy odour

No picky eating

Puppies will grow slowly and steady putting much less strain on developing bones and muscles

Natural healthy white teeth... Bones are natures toothbrush

Stool volume is less and as all the food is digested there is less passing through also it is firmer and has less odour.

BUT most importantly... Dogs just love eating it!!

All food must be fed raw especially bones which are soft and pliable whilst raw but quickly become brittle and likely to splinter when cooked. When feeding raw for the first time, begin with bland meat such as chicken and introduce other meats every few days

Ratio of meal should be 80% meat, 10% bone and 10% offal. Meat can be minced beef, lamb, muscle meats, cheek, heart, rabbit, venison and green tripe. Bones can be poultry carcass, necks, wings and legs Breast of lamb or pork. Offal can be liver, kidney, spleen or pancreas. Raw eggs can be added to meals 2 or 3 times a week. Fruit and veg are optional but are great as a bulk item with low calorie value. It's good to add fruit and veg 2 or 3 times per week NEVER feed onions, grapes, raisins or nuts to your dog these are poisonous.

Can my dog eat Raw?

Raw food is suitable for all dogs, in fact it is the perfect food for dogs, all dogs large and small.

So long as you follow the guidelines for suggested ideal quantities for your size/ weight of dog then it's the right choice.

The recommended percentage of food for your adult dog is 3% of his body weight. So for example if you have a Pug who weighs 6 kilos then he would need 230 gms. Likewise , if you have a German Shepherd that weighs 30 kilos he would need 750 gms of food per day. This is the suggested amount for adult dogs, puppies require more food to enable them to grow.

Introducing your dog to raw food

Because your dog is built to eat raw food you do not need to transition him from his current food, you can safely introduce him to raw food straight away as his stomach is perfectly designed to digest raw food.

The complete meals we stock at Raw Pawz are a great way for you to begin your raw feeding journey, taking out the planning and organising, simply choose any of the complete meals such as chicken and liver, tripe and duck, chicken and fish or whatever you think your dog may like to try.

You can buy a mixed box of different meats or choose chicken based meals there are so many to try. It is best to start with one protein first, Chicken is mild and easy to digest, so is a great option.

Adult dogs need to eat roughly 3% of their body weight in food

Feeding Puppies

Puppies needs vary as they develop, they need a higher percentage of food whilst very young and growing and developing, These levels reduce gradually as they age until they reach one year and are classed as an adult dog.

Puppies should be fed 3 or 4 times a day at first with their daily recommended amount divided between their meals. Puppies do not need specific puppy food, they can eat the same as adults.

See the table of age in weeks and percentage of body-weight for meal sizes on page 11

These are a guideline. If your pup is hungry and too thin then increase his food, if you feel he is too fat then decrease you will soon understand his needs.

Up to 4 months old, divide into 4 meals a day

4-6 months old divided into 3 meals per day

6 months to a year old, divided into 2 meals per day

1 Year old feed just one meal a day

Age in weeks	=	% of current puppy weight
7 - 10	=	8 - 10
10 - 16	=	7.5 - 8.5
16 - 20	=	6.5 - 7.5
20 - 24	=	5.5 - 6.5
24 - 36	=	4.5 - 5.5
36 - 56	=	3.5 - 4.5
56 - 68	=	3.5
68 onwards	=	2.5 - 3

Feeding Adult Dogs

When it comes to feeding your dog, this table explains the ratios of weight of your dog to the way you measure the food intake. This is a basic rule and can be slightly changed to suit your dogs lifestyle/activity levels.

Feed 2-3 per cent of dogs ideal body weight in meals

5kg dog	=	125gms food per day
10kg dog	=	250gms food per day
15kg dog	=	375gms food per day
20kg dog	=	500gms food per day
25kg dog	=	625gms food per day
30kg dog	=	750 gms food per day



Congratulations

I hope you have found this information useful and feel confident that you can put this into practice, if not then RawPawz would like to extend even MORE!

Contact RawPawz if you would like a free consultation to discuss your pets particular needs, familiarise yourself with the meats and bones etc that we stock,

Please go to the website (URL: rawpawz.co.uk) where you can get in touch through the contact form (on my contact page) , there you can leave me a message requesting a consultation.

I will reply forthwith and make an appointment suitable for you to attend the RawPawz Shop.

Many thanks for showing interest & I hope to meet you soon.

Yours

Lisa Wharmby

Founder/Owner - RawPawz Quality Pet Suppliers

